# Testing the EEIG for Academic Cooperation: The Training Activities

Universidade da Beira Interior, 19 de Abril de 2023 Cláudia Martins e Tatiana do Adro









Universitatea de Vest din Timişoara



Universidad Zaragoza





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## **GENERAL OBJETIVE**

 Test the European Grouping of Economic Interest (EEIG) as a instrument of institutionalized cooperation between European universities, in order to contribute to the debate about a new EU legislative strategic for higher education cooperation and the elaboration of a new model of European Grouping of Academic Interest (EGAI)











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## **SPECIFIC OBJETIVES**

- organize an activity to test the EEIG consistent with its institutional purposes (an economic activity) and the collaboration already developed within UNITA, in the field of lifelong learning, with a view to facilitating upskilling and reskilling of small and medium-sized enterprises located in the partners' member states, through the issuance of micro-credentials;
- allow the partners with this activity to assess the economic-financial sustainability of the EEIG as well different ways of entrustment from the partners to the grouping and its capability to organize an economic activity which is suitable to reach the market.

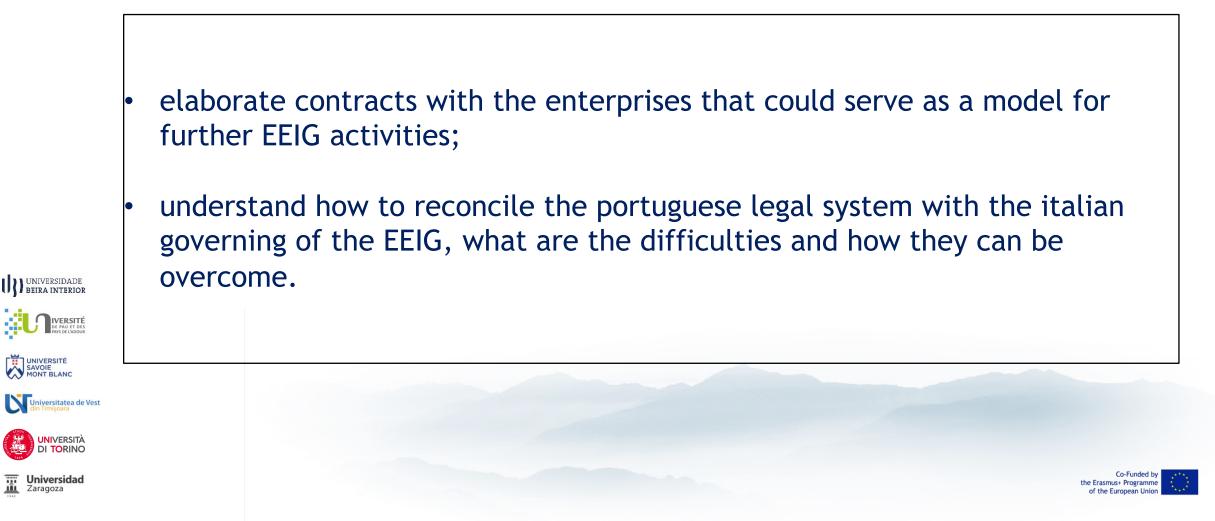


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#### **SPECIFIC OBJETIVES**





# PROJECT DESIGN AND IMPLEMENTATION - Concept and methodology

- WP3, coordinated by UBI, will be especially responsible for:
  - drafting the scientific programme of the activity like workshops and others online/blended learning opportunities on the internationalization of SMEs and industries located in any of the partners states, aiming to facilitate the upskilling and reskilling of workers, in collaboration with the local authorities and with the support of Regional Chamber of Commerce;



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#### PROJECT DESIGN AND IMPLEMENTATION - Concept and methodology

 selecting the SMEs and NGOs to be involved in the project team, taking advantage of UBI's strong connection to the business and industrial fabric of the region and its experience with vocational training as well as other programs already implemented in other universities of the group, like the program of USMB in the field of innovation;



- drafting the contracts to formalize the collaboration;
- writing an evaluation report at the conclusion of the activity.







## CONCLUSION

 This is an innovative project, challengers will occur, but we are confidente that with the strong cooperation between all universities and organisms involved in it, we will be able to overcome all barriers and jointly build a new model of institutional cooperation between universities and open new roads.





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#### Obrigado pela sua atenção

#### Grazie per l'attenzione

#### Merci de votre attention

#### Vă mulțumim pentru atenție

Gracias por su atención